

# Ontario

## Investment and Trade Centre



Building **Global** Partnerships

### Introducing a new resource for international business development

A world-class network of investment and trade development experts stretches across Ontario.

Professionals from the provincial, municipal and federal governments, trade associations, foreign embassies and consulates share a common goal: to increase business between Ontario organizations and global partners.

Now they have a new place where people, information and opportunities can converge: the Ontario Investment and Trade Centre.

### A new, more competitive approach

As more and more Ontario organizations launch international strategies, new opportunities are arising to leverage resources and gain a competitive edge.

At the Centre, we're taking a new approach to investment and trade development that focuses on creating agile, cross-sectoral teams that can respond quickly to new opportunities. Our vision is to draw team members from Ontario ministries, municipal partners and other stakeholders – whoever it takes to turn opportunities into tangible results.

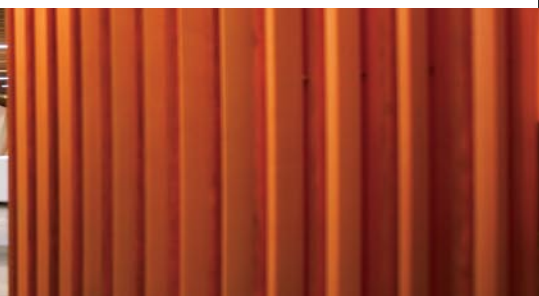
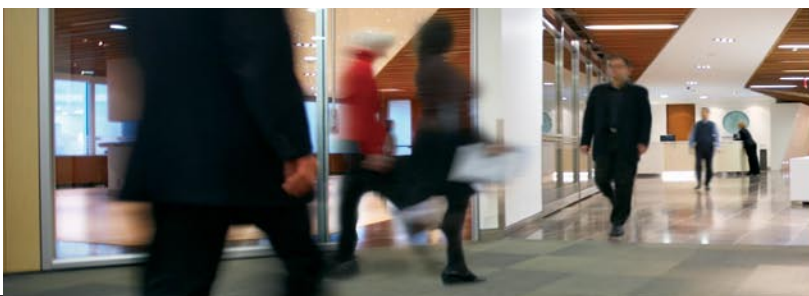
## Seamless, coordinated, best-in-class service.

The Centre was specifically designed to support collaboration among multi-stakeholder teams. By bringing together a wide range of Ontario expertise to focus on investment and trade opportunities, we can deliver best-in-class service and innovative solutions.

Through the Centre, international clients have one-window access to the full range of Ontario's investment, trade and business immigration services, and the "people" networks that can get deals done.

The goal? Provide clients with seamless, coordinated, best-in-class service that will encourage them to do business with Ontario for years to come.

A place where  
**people**, information  
and opportunities  
can converge.



# Keeping Ontario's investment and trade professionals informed on the latest trends in key industries and world markets.



## A world class business centre for Ontario

The new 23,000 square-foot facility offers investment and trade specialists the sophisticated tools and resources they need to win business for Ontario.

Meeting and boardrooms are equipped with the latest web-enabled video and teleconferencing equipment. Facilities include:

- Four boardrooms
- Seminar room with seating for 75+
- Presentation theatre with seating for 60
- Galleria for networking events
- Catering facilities
- Library
- Open plan, well-equipped offices and hotelling workstations.

Other resources will include a state-of-the-art Geographic Information System and a wide array of data banks and advanced on-line systems such as:

- in-depth community profiles, which include available land, labour market data (wages, education, availability) and more
- financial data for public and private companies
- unbiased statistics and market forecasts for 150+ countries
- more than 2,500 news sources, including all significant trade and business publications
- direct access to insightful, independent reports from internationally respected, third party sources.

## A centre for knowledge growth

In the highly competitive and complex world of international investment and trade, the right information can create a huge competitive advantage.

The Centre hosts seminars, workshops and training programs keeping Ontario's investment and trade professionals informed on the latest trends in key industries and world markets.

It also welcomes special presentations by leading thinkers in the field, people whose insights can help shape strategies for provincial, regional or municipal economic development through targeted growth in foreign direct investment and international trade.

For more information about the Centre or to inquire about booking our facilities for an investment or trade-related event, please call us at the number below.

Ontario Investment and Trade Centre  
35th Floor, Eaton Centre  
P.O. Box 1, 250 Yonge Street  
Toronto, Ontario  
M5B 2L7  
CANADA

T: 416-313-3400  
F: 416-360-1817  
Email: [info@2ontario.com](mailto:info@2ontario.com)

**[www.investandtradeontario.com](http://www.investandtradeontario.com)**

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